



Action Plan

Enforcement of National Polythene Bags Ban and Sustainability Initiative Implemented by DoE-MoEFCC, in association with ESDO

Objectives:

1. Eliminate Polythene Bags by implementing a nationwide ban on polythene bags through a multi-faceted approach.
2. Promote Sustainable Alternatives to Polythene Bags.
3. Eliminate Single-Use Plastic Sachets Through Policy Reform and Sustainable Alternatives.
4. Foster community involvement and ensure the effective monitoring of the implementation process.

Activity name	Sub-Activities	Timeline			Start date	End date	Responsible Person/Agencies
		SEP	OCT	NOV			
Outcome 1	Nation-Wide Ban Polythene Bags and Promote Sustainable Alternatives						
Output 1.1	Stakeholder consultation and Awareness Building						
Activity 1.1.1	Awareness Meetings with associations - Shop owner association - Airline and tour operators - Food bloggers - Marketplace committee - Food delivery services				1-Sep	15-Sep	ESDO/DoE
Activity 1.1.2	Consultation and awareness campaign				1-Sep	15-Sep	ESDO/DoE
Output 1.2	Law Enforcement						
Activity 1.2.1	Law enforcement by magistrates and police according to the ban on polythene bags, and penalties for distributors, producers, and sellers.				15-Sep	20-Sep	ESDO/DoE
Activity 1.2.2	Seize all polythene bags from the market				20-Sep	30-Sep	ESDO/DoE

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Output 1.3	Awareness Campaign						
Activity 1.3.1	Media telecast on the awareness campaign - Radio - BTV and other private channels				1-Sep	30-Sep	ESDO/DoE
Activity 1.3.2	Involve students/ Plastic Free schools (16 schools in 8 divisions are already plastic-free) and the community in awareness building by distributing leaflets				1-Sep	30-Sep	ESDO/DoE
Activity 1.3.3	Prepare notes on the negative effects of polythene bags in storing food (both hot and cold)				1-Sep	30-Sep	ESDO/DoE
Activity 1.3.4	Data about rivers, focusing on densely populated areas and divisional cities (polythene has been filled up around 6 to 10 meters in the rivers)				1-Sep	30-Sep	ESDO/DoE
Activity 1.3.5	Promote alternatives for food storage in the freezer.				1-Sep	30-Sep	ESDO/DoE
Output 1.4	Monitoring and Evaluation						
Activity 1.4.1	Regular monitoring by ESDO, DoE, and District Administration				1-Sep	30-Sep	ESDO/DoE
Outcome 2	Eliminate Single-Use Plastic Sachets Through Policy Reform and Sustainable Alternatives						
Output 2.1	Policy Advocacy						
Activity 2.1.1	Incorporating the Ice cream and chips packaging under EPR and PPP				1-Oct	20-Oct	ESDO/DoE
Output 2.2	Stakeholder Collaboration						

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Activity 2.2.1	Partner with businesses to develop and implement sustainable packaging alternatives				1-Oct	20-Oct	ESDO/DoE
Activity 2.2.2	Encourage industry-wide adoption through incentives and recognition programs				1-Oct	20-Oct	ESDO/DoE
Output 2.3	Public Awareness and Pilot project						
Activity 2.3.1	Launch campaigns to educate consumers on the environmental impact of plastic sachets				1-Oct	24-Nov	ESDO/DoE
Activity 2.3.2	Promote the use of products with eco-friendly packaging				1-Oct	24-Nov	ESDO/DoE
Activity 2.3.3	Implement pilot programs to showcase alternatives to plastic sachets				1-Nov	24-Nov	ESDO/DoE
Output 2.4	Phase-out Single-use Plastic						
Activity 2.4.1	Eliminate single-use plastic from Saint Martin, Kuakata, Cox's Bazar Targeted areas - First step: Hotel, Motel, Restaurants - Second step: All domestic airlines, tourism, particularly all tourist vessels (ship and troller) to Saint Martin and Sundarbans. All public transport: bus, all private vehicles towards Cox's Bazar, Teknaf and Kuakata				1-Oct	24-Nov	ESDO/DoE
Output 2.5	Monitoring						
Activity 2.5.1	Track the reduction of plastic sachets and evaluate the impact of initiatives				15-Nov	24-Nov	ESDO/DoE

Note: A list of single-use plastics to be banned has been approved by the Government of Bangladesh. However, the implementation of this ban will now proceed.

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