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Press release for the Youth Empowerment Camp for Sustainable Future to Tackle Single-Use Plastic Pollution.

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Press Release

Youth Empowerment Camp for Sustainable Future to Tackle Single-Use Plastic Pollution

Dhaka, **January 10**, **2024** – In a dedicated initiative to combat the rising challenge of single-use plastic pollution, the Environment and Social Development Organization-ESDO in collaboration with GAIA successfully organized the "Youth Empowerment Camp for Sustainable Future." This transformative event took place in Dhaka and Rangpur, targeting 60 selected students during the Refuse Single Use Week. During this week, people can actively focus on refusing single-use items and opting for reusable alternatives, with a particular emphasis on reducing plastic pollution.

The environmental education camp showcased a methodically designed curriculum aimed at providing participants with a profound understanding of the threats posed by single-use plastics. Through a series of educational sessions, hands-on activities, and interactive experiences, the camp's primary objective was to raise awareness about the severe impact of single-use plastic on the environment and human health.

Participants were equipped with informative booklets, visually impactful posters, and engaging presentations that delved into the distinctions of plastic pollution. These resources enlighten the extensive consequences of single-use plastic on ecosystems and their interconnection with human well-being. The camp's predominant goal was to empower youth with the knowledge and tools necessary to make informed decisions, fostering a commitment to contribute to a sustainable future.

In an effort to enrich the learning experience, the camp featured interactive sessions where participants actively engaged in practical exercises to refuse single-use plastic. These hands-on activities included community clean-up drives and participation in refuse initiatives, instilling a sense of responsibility and environmental sustainability.

ESDO is a non-profit organization dedicated to environmental protection and public health, organized this impactful initiative. The organization's school program places a significant emphasis on environmental sustainability by raising awareness among students about environmental degradation and conservation. The Youth Empowerment Camp served as a capacity-building platform, involving students in field trips that encompassed practical and theoretical activities on sustainability and conservation. The overarching aim was to nurture leadership skills among the students, enabling them to play an active role in the future of environmental conservation.

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