

Quarterly E-bulletin

July - September 2023



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Environment and Social Development Organization-ESDO

Mobile Campaign to Observe Plastic-Free July



Fig-1: Mobile Campaign to observe Plastic-free July

To observe the Plastic-free July, a day-long mobile campaign was Environment and Social Development Organization- ESDO on July 8, 2023, in various locations in Dhaka city. An engaging message of “Combat plastic pollution” was successfully disseminated across this mobile campaign to increase awareness of the urgent need to stop plastic pollution. ESDO conducted this mobile campaign to spread knowledge about the hazards of plastic, enlighten people about the global plastic treaty, and rally support for initiatives to halt plastic pollution. At 9.30 am, the campaign kicked off at TSC, University of Dhaka.

[Read more](#)



Plastic-free Campus Intervention in Sylhet

Environment and Social Development Organization-ESDO organized the plastic-free campus intervention on 12-13 July 2023 at 'Sylhet Pilot School' and 'Hazrat Omar Faruque (R.) Academy'. The two-day environmental education camp aimed to raise awareness about plastic pollution and provide students with information on its impacts, the role of plastic in our lives, alternatives to single-use plastic, the zero-waste concept, and the 4R concept (reduce, reuse, refill, and refuse).

[Read more](#)



Fig-2: Plastic-free Campus Intervention in Sylhet

False Solutions Exposed Webinar Series

The false solutions exposed webinar third series was held on 5th July 2023 and discussed “Plastic Credits & Cement Kiln Co-processing”. They discussed False solutions about the cement industry and promote RDF as a solution to plastic pollution. ESDO’s Program Associate Maliha Hoque and Project Associate Jannatul Ferdous Jubly participated in this webinar.



Fig-3: False solution webinar series

Unilever Uncovered Media Briefing



Fig-4: Unilever Uncovered Media Briefing

On July 26th, 2023 Break Free From Plastic movement uncovered the ‘Unilever X-Files: Planet, Society & Sachets’ - Illustrated fact sheets that dispel misunderstandings and false information about sachets and reveal the truth behind. Environment and Social Development Organization-ESDO also are a part of Break Free From Plastic signed an open letter to the Unilever the quiteshachets. ESDO’s Project Associate Jannatul Ferdous Jubly participated in this webinar.

Youth INC-2 Debrief: Asia-Pacific & Africa

Almost all of the plastic products that humans have ever come into contact with is still present today. It may be intact or decaying on land or in the ocean, but it is still existent and release harmful chemicals in the environment. BFFP organized a media briefing on 26th July 2023 to highlight the report's findings about INC-2 and create a path for the intersessional period leading to INC-3.

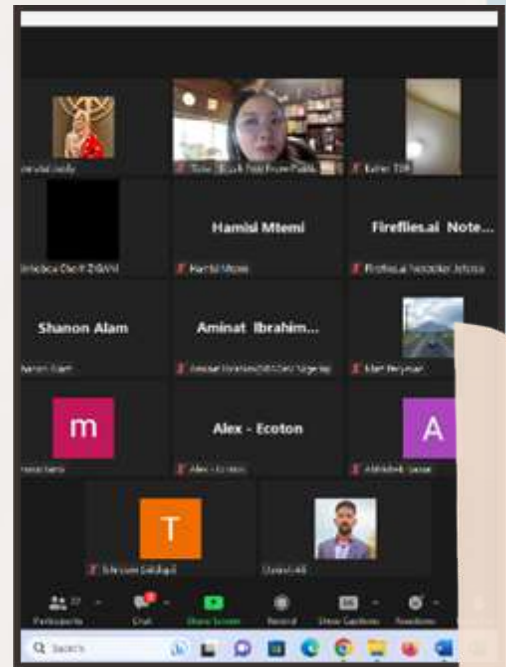


Fig-5: Youth INC-2 Debrief meeting with BFFPs

PFC & Plastics Education Consultation meeting with BFFP



Fig-6: PFC & Plastics Education Consultation

Break Free From Plastic (BFFP) had a webinar with its members on July 26, September 6, 2023, to discuss plastic education and plastic-free campus initiatives. The discussion was moderated by Tiara Samson, BFFP's Movement Building Associate, who also solicited updates from the representatives of member groups. This webinar covered the following topics: the frameworks used for plastic-free campus initiatives, how they work to train students in their respective countries.



Consultation on the Environmental Threat of “Single-use plastic.”

Environment and Social Development Organization- ESDO organized a webinar to observe plastic-free July on July 27, 2023. The webinar outlines the detrimental impact of single-use plastics on the environment, wildlife, and human health while exploring potential solutions to mitigate this urgent problem.

The environmental impact of single-use plastics results in significant economic consequences. Coastal communities and industries dependent on fisheries and tourism are adversely affected by plastic pollution, leading to financial losses. Cleanup efforts, waste management, and damage to infrastructure further strain public finances.

[Read more](#)

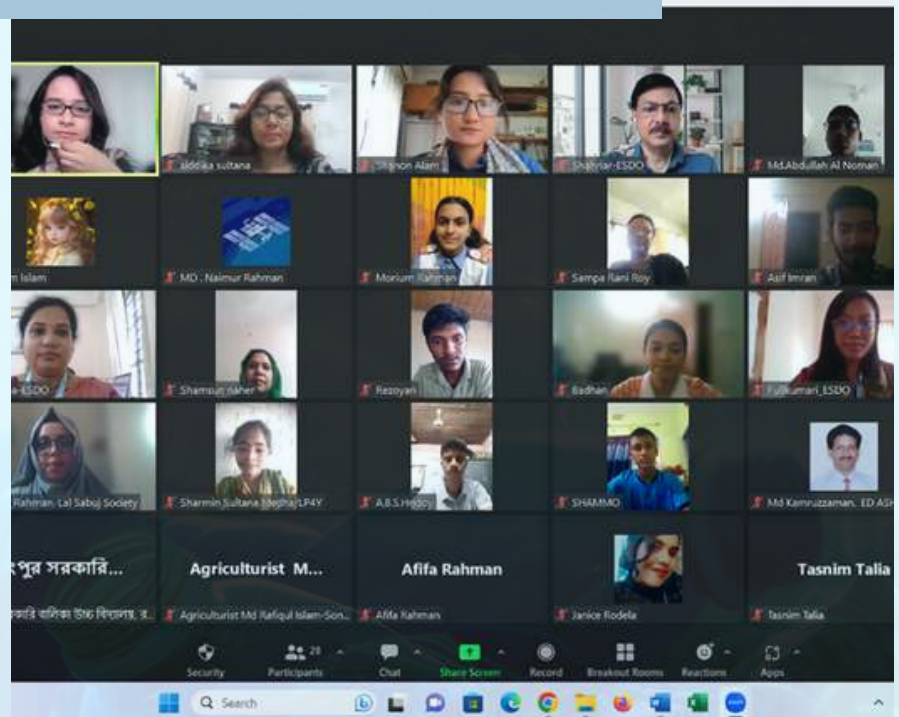


Fig-7: Consultation on the Environmental Threat of “Single-use plastic.”





Brand Audit Orientation Call! Webinar



Fig-8:
Brand
Audit
Orientation

On August 2, September 6, 2023, BFFP arranged a Brand Audit Orientation Call. This was a chance to establish connections with other brand audit participants from different countries, meet enthusiastic BFFP movement leaders, and learn how to host a brand audit event. ! It's time for the biggest plastic polluters to "#breakfreefromplastic" and invest in real solutions. Participants from different countries also attend the training session. ESDO's Project Associate Jannatul Ferdous Jubly participated in this webinar and also shared about ESDO's previous Brand Audit experience.

Workshop on plastic pollution organized by Department of Environment (DOE)

Department of Environment. Ministry of Environment. Forest and Climate Change organized a workshop to discuss plastic pollution in the country on 17 August 2023 at 09:30 am at the auditorium (2nd Floor) of the Department of Environment. The workshop participants were divided into five breaking groups. Each group was given a thematic topic to discuss and present it to the audience. Finding Avenue to promote circular economy in plastic sector, and Enforcement operation to combat the indiscriminate manufacturing and marketing of polyethylene.



Fig-9:
Workshop
on plastic
pollution



Volunteer Orientation for Brand Audit of Single-use Plastic



*Fig-10:
Brand
Audit
Orientation*

Environment Social and Development Organization (ESDO) organized a volunteer orientation for a Brand Audit of single-use plastic in Dhaka and Rangpur cities in 26th and 27th September of 2023. This event aimed to raise awareness among local people about the environmental impact of single-use plastics. The aim of these orientation to share ideas about plastic pollution and how to participated in the brand audit event.

[Read more](#)

BFFP Youth Ambassadors Official Orientation

The Break Free From Plastic (BFFP) Youth Ambassador Program is a capacity-building and networking program that equips young people with the means to start campaigns against plastic pollution both at home and abroad. Through this youth ambassador program, BFFP focuses on three objectives; capacity building to have an in-depth understanding of the plastic issue, networking to showcase own works and meet other young leaders, and leadership & collaboration, specifically cross-cultural collaboration.



*Fig-11:
Workshop
on plastic
pollution*

Policy Dialogue on Plastic Pollution Towards Plastic Treaty Negotiation

Environmental activists and experts urge an immediate nationwide ban on single-use plastic with strict enforcement. 30 August 2023, in Dhaka, Environment and Social Development Organization (ESDO) is hosting a policy dialogue on "Plastic Pollution Towards Plastic Treaty Negotiation." Overall, ESDO's initiative to focus on banning single-use plastics in Bangladesh aligns with global efforts to combat plastic pollution and protect the environment.

[Read more](#)



Fig-12: Policy Dialogue on plastic pollution



ESDO's Initiative to Combat Plastic Pollution

Recognizing the urgency of the situation, the Environment and Social Development Organization (ESDO) has taken bold steps to combat this pervasive crisis on 9th August 2023 at Kamrangirchar. ESDO's initiative to combat plastic pollution not only raises awareness but also implements practical solutions that serve as a guiding light in our global battle against plastic waste. Our rivers are filled with floating islands of plastic debris, marine life is suffering, and microplastics infiltrate even the remotest ecosystems. ESDO, with its unwavering commitment to environmental conservation, has embraced the mission to confront this crisis head-on. Through these efforts, ESDO empowers communities with the knowledge needed to make informed choices and reduce plastic consumption.



Fig-13: ESDO's initiative to combat plastic pollution



Consultation on Environmental and Social Impacts of Plastic Pollution and Importance of Transitioning to Plastic Alternatives

Environment and Social Development Organization-ESDO organized a consultation on 16 September 2023 to provide a platform for SMEs to explore the environmental and social impacts of plastic pollution and engage in a dialogue on the imperative transition to plastic alternatives. Presentations and discussions highlighted the environmental degradation caused by plastic pollution, with a focus on its effects on ecosystems, wildlife, and human health and how to reduce these effects through promoting environmentally friendly products.

[Read more](#)



Fig-14: SME Consultation



Building a Sustainable Future: ESDO and St. Joseph Higher Secondary Unite for a Plastic-Free Campus

As part of its Plastic Free Campus (PFC) project, the Environment and Social Development Organization—ESDO—organized an environmental education camp at St. Joseph Higher Secondary School on September 19 and 20, 2023. These kinds of initiatives play a crucial role in raising environmental awareness and educating young minds about sustainability. Throughout the two-day environmental education camp, students engaged in a variety of activities that were led by the ESDO team members with enthusiasm.

The cooperation between the Environment and Social Development Organization (ESDO) and Mutual Trust Bank Limited to support the plastic-free campus (PFC) initiative is a commendable example of public-private partnership for environmental conservation.

[Read more](#)





BFFP Brand Audit of Single-use Plastic - 2023



Fig-15: Brand Audit of single-use plastic-2023

Brand Audit of single-use plastic pollution -2023 was organized by Environment and Social Development Organization - ESDO in partnership with BFFP (Break Free from Plastic). The primary purpose of the brand audit is to identify and quantify the single-use plastic waste generated by specific brands.

ESDO along with BFFP has been conducting brand audits for the past five years to address plastic pollution. Long-term efforts like this can have a significant impact on raising awareness and driving change. Consider conducting periodic brand audits to track changes in plastic waste patterns and measure the impact of awareness-raising efforts.



[Read more](#)

