

## LEGISLATION FOR COMBATING SINGLE-USE PLASTIC POLLUTION



### BRIEF SUMMARY OF PROJECT

To fulfill the above goal, ESDO will implement a step-by-step strategy that will target all stakeholders. This robust strategy includes a policy audit, in-depth data analysis, alliance, and partnership building,

a holistic communications strategy that will create public awareness and policy advocacy, and most importantly we will build case studies that promote alternatives to single-use plastic items. This work will form the foundation and an ecosystem for negotiations with the government and policymakers with whom we hope to continue consulting for drafting enforceable legislation.



**Project Duration:**  
Oct'20 to Dec'23



We will continue to build a movement for optimal enforcement of the legislation after it is passed such that there are real-world changes.

ESDO has been instrumental in bringing forth the ban on plastic bags in Bangladesh in 2002 and more recently we have lobbied for and ensured the introduction of a regulatory order under the draft Bangladesh Standard (BDS) banning the use of microbeads in cosmetics in Bangladesh in 2019.

This legally binding circular came into force after sustained advocacy and negotiations with the government, and manufacturers and as a result of a successful media campaign. Our sustained work has ensured that we are looked upon as a credible agency in Bangladesh and our proposals are treated with the seriousness that they deserve.



## BRIEF SUMMARY CONTINUES

This has resulted in us receiving support from the Department of Environment by way of giving an official note to the DG BSTI (Bangladesh Standards and Testing Institution) and the Ministry of Industry to ban the use of microbeads in Bangladesh. It is this experience and gained momentum and knowledge that is going to drive our work to bring forth legislation to ban single-use plastic.

Our strategies are geared towards ensuring continued long-term outcomes. These include in-depth data analysis, a communication and campaign strategy that will highlight raising consumer demands from manufacturers, a policy audit considering the multiple government departments that will affect



the implementation of the ban, strengthening existing networks and building local networks as well as showcasing and highlighting alternatives. A major thrust of our work will be to ensure the proper implementation of the legislation. Our work is far from complete when favorable legislation is passed; in fact, it is the beginning.

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Successful enforcement of these regulations will require continued watchdogging which we continue to do around the ban on microbeads.

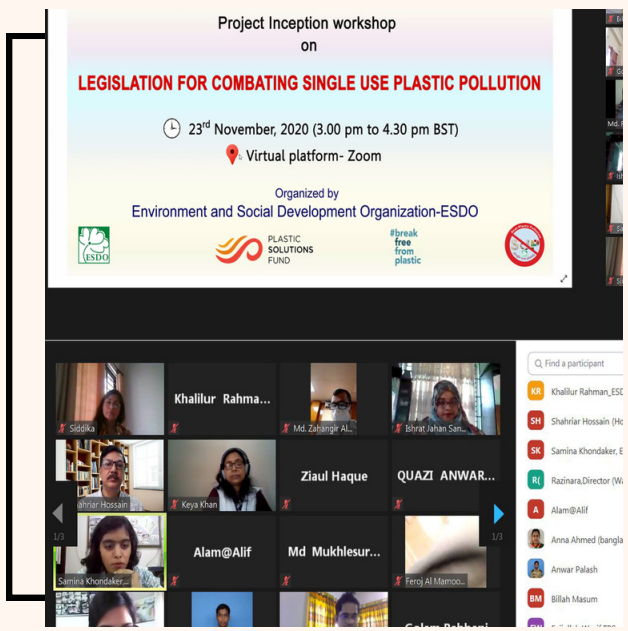
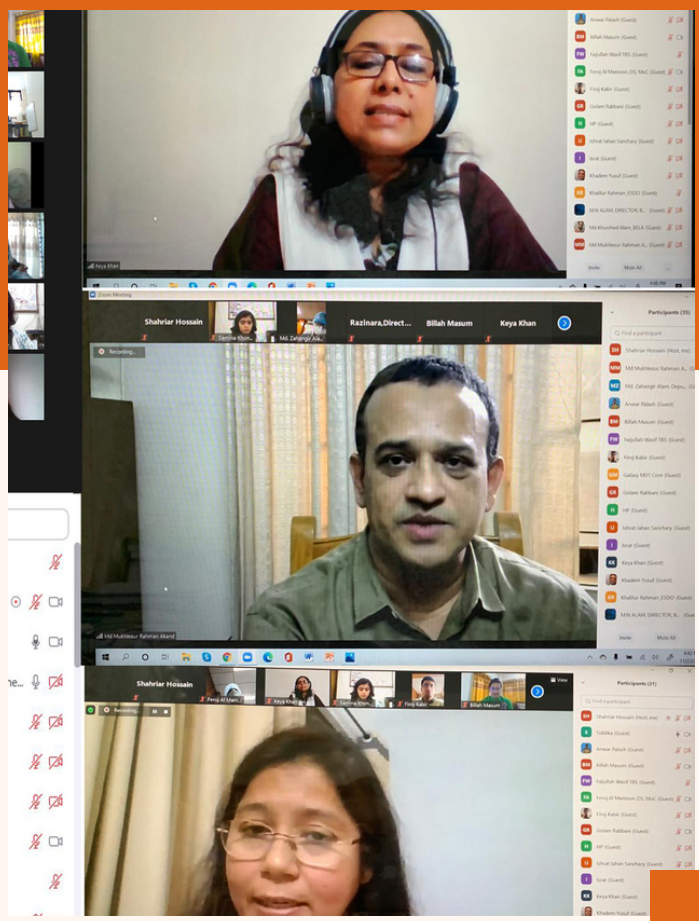
We have had continuous market assessment and it was assessed that microbeads containing products are almost out of the market. This is to mention that BSTI has banned microbeads usage in personal care products. These strategies will be bolstered with carefully designed activities that will support the successful implementation of the project.

## PROJECT INCEPTION ON LEGISLATION FOR COMBATING SINGLE-USE PLASTIC POLLUTION



ESDO, collaborating with The Plastic Solutions Fund (PSF), has taken up another initiative to reduce SUP pollution titled 'Legislation for Combating Single-Use Plastic Pollution'. In this regard ESDO organized a inception workshop virtually to launch the project.

In the presence of numerous high-level government and policy officials along with eminent environment experts, activists, and concerned stakeholders, the discussion exclusively highlighted the urgency to make legislation to stop Single-Use Plastic pollution. The speakers also appealed to the stakeholders to stop using single-use plastic items like packaging, tubes, and sachets to save the environment from pollution and severe degradation.



The purpose of today's inception workshop was to officially launch the project goal and share information about the project objectives and implementation strategies with the stakeholders and media, also, to discuss and get recommendations from different stakeholders and guest participants. A great number of policymakers, eminent activists, environment vocals, and stakeholders gather at the workshop to raise the urgency of creating ban-SUP legislation.

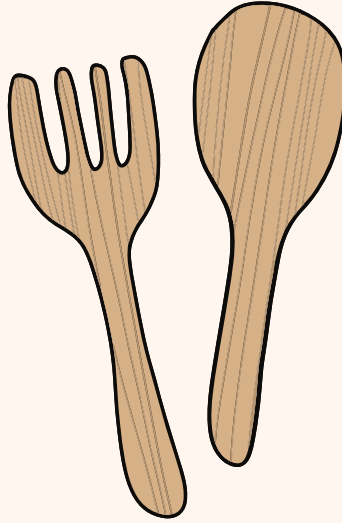
23<sup>rd</sup> November, 2020  
3.00 pm to 4.30 pm BST

Project Inception workshop  
on  
**Legislation for Combating  
Single Use Plastic Pollution**

Organized by  
Environment and Social Development Organization-ESDO

ESDO PLASTIC SOLUTIONS FUND #break free from plastic

Think! Act Now!! Save the World From Plastic Pollution!



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