

## Media Roundtable & Report Launching “Plastic Sachets: Small Packets with Huge Environmental Destruction”

Environment and Social Development Organization- ESDO Head Office  
House no 8/1, Level 5, Block C, Lalmatia, Dhaka 1207

2<sup>nd</sup> July, 11.30 AM to 1: 00 PM (GMT + 6)



Small Packets With Huge  
Environmental Destruction



## Media Roundtable & Report Launching “Plastic Sachet: A Small Packet with Huge Environmental Destruction”

Bangladesh produces 192,104 tons of sachet waste every year, which means that 129 million sachets are consumed every day by Bangladeshi citizens. In Bangladesh, the output of single-use plastic garbage has topped 1.06 million tons in 2021-2022. (June 21-May 22). This information was made public in the study "Plastic Sachet: Small Packet with Huge Environmental Destruction," which the Environment and Social Development Organization-ESDO released today through a media roundtable.

[Read more](#)





## “Break Free from Plastic Campus” Session with Lalmatia Girls High School



Environment and Social Development Organization-ESDO organized a session titled “Break Free from Plastic Campus” with students of Lalmatia Girls High School in Dhaka City on July 21st, 2022 to develop the next generation of environmental leaders and to ensure environmental sustainability practices and apply zero-waste plastic-free lifestyle among students. An overview of the plastic-free campus movement and the need to adopt a zero-waste lifestyle for a pollution-free environment was covered briefly throughout the workshop, along with group discussions about potential activities for the students. Students participated in various tasks and activities, including an art competition on “Rooftop Gardening”, a poster design on “Plastic-free Campus,” and an essay competition on “The Effects of Plastic on Our City Life.” ESDO’s Executive Director, Siddika Sultana along with other members of ESDO, joined the session. A representative from the Bangladesh Petrochemical Company Limited (BPCL) also attended the session as a guest.

[Read more](#)





## Brand Audit 2022 in Dhaka



On August 24 and 25, 2022, the Environment and Social Development Organization- ESDO conducted a two-day Brand Audit. This brand audit has been organized by ESDO for the past five years. During the Brand Audit this year, the ESDO gathered over 48.7 kg of single-use plastic garbage.

This Brand Audit is a global effort to quantify the various brands that can be detected in plastic garbage. The audit started at Dhanmondi Govt. Boys' High School and traveled past the Bangladesh Jute Research Institute, TNT, Ispahani Islamia Eye Hospital, Tejgaon College, and Khamarbari before arriving at Bijoy Sharani Road. The brand audit involved about 50 Lalmatia Housing Society School and College students, who also collected single-use plastic debris from the locations.

[Read more](#)





# Brand Audit 2022 in Khulna and Chittagong



A brand audit is a community-based citizen science initiative that helps identify the businesses or corporate companies contributing to plastic pollution by gathering data on plastic waste. As a BFFP member since 2018, ESDO has arranged Brand Audits and contributed data to the yearly worldwide "BRANDED" reports. This is for the 5th time ESDO has organized the brand audit in association with Plastic Solutions Fund and Break Free from Plastic.

This year ESDO conducted the Brand Audit in three major cities of Bangladesh, Dhaka, Khulna, and Chittagong. Every year ESDO conducts these Brand Audits with a view to reveal the mask of the corporates who are responsible for plastic pollution. The goal of this year's agenda goes beyond simply holding corporations accountable; it also marks the official start of negotiations for the first Global Plastic Treaty, international law with legal force aimed at reducing plastic pollution all over the world and addressing the full life-cycle of plastic.



[Read more](#)



# National Stakeholder Consultation Workshop on Plastic Free Rivers and Seas for the South Asia (PLEASE) Project



National Stakeholder Consultation Workshop on Plastic Free Rivers and Seas for the South Asia (PLEASE) Project was organized by the Ministry of Environment, Forest and Climate Change (MoEFCC) and South Asia Cooperative Environment Programme (SACEP) on 8th September 2022 at Pan Pacific Sonargaon Dhaka. This workshop was held to explore the opportunities of Plastic Free Rivers and Seas for the South Asia (PLEASE) Project and have stakeholder's recommendations about the intervention. This project is funded by The World Bank under its International Development Association wing. This project is also partially funded by Parley for the Oceans, a nonprofit environmental organization that focuses on the protection of the oceans.

Hridita Ferdous, Assistant Program Officer, ESDO represented their table and suggested the following:

- To conduct research on microplastic & plastic waste behavior in the freshwater system as most of the previous research are focused on the marine environment.
- To have regional collaboration to save our sea as Bangladesh have a transboundary river system
- To prioritize source segregation, segregated secondary dumping stations to divert waste from landfill
- To invest in building zero waste communities to reduce the plastic pollution crisis.





# Social Media Campaign

International Plastic Bag Free Day 2022



Lets **CHANGE A HABIT**

**SAY NO TO PLASTIC BAG**

**USE YOUR REUSABLE BAG**



#break free from plastic

Use Eco-friendly Bags to Distribute Sacrificial Meat



Don't use polythene bags

Use cloth or jute bags

**Refuse Polybags and Use Eco-friendly Bags**

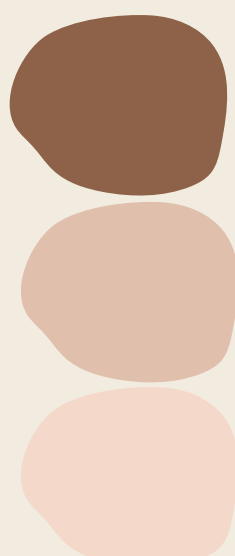


#break free from plastic

UNEP's recently launched Think.Eat.Save initiative is working with groups around the world to develop and coordinate projects to prevent the environmental problems that can result from food loss and food waste.



**Think before you waste your food**



# Social Media Campaign

**Plastic pollution is a global issue:  
killing Wildlife and Nature**



**Let's  
Beat  
Plastic  
Pollution**



#break  
free  
from  
plastic



**PLASTIC POLLUTION IS ENVIRONMENTAL INJUSTICE**

**LET'S AVOID SINGLE-USE PLASTIC AND JOIN THE MOVEMENT!**

#break free from plastic

**Canada Has Already Announced to Ban Single-use Plastic by December 2022**

Single-use Items that Canada Has Banned



**REUSABLE ALTERNATIVES**



#Refuse Single-use Plastic



**Stop using Single-use Plastic and start saving lives!!**

**Say No to Plastic Pollution**



#break free from plastic





# Social Media Campaign

**Its Single-use Plastic pollution that we need to get rid of!!**



ESDO team conducting beach sampling

**Plastic pellets found on beaches of Bangladesh that contain **TOXIC** chemicals!**

**Lets not consume anymore single use plastic products from today!**



### Move to Eco-friendly Lifestyle



Save the World from Plastic Pollution by Moving Toward Eco-friendly Lifestyle

Say no to Single-use Plastic

#break free from plastic



Let's **CLEAN** our world, the only **HOME** we have

#break free from plastic



It's time for big plastic polluters to #breakfreefromplastic and invest in REAL solutions!



Join us in holding the top corporate plastic polluters accountable through #brandaudit2022!

#ban\_SUP



Dear Corporations!

We are collecting Single-use Plastic Waste for the last **five years** which you have produced. When will you start acting responsibly and **STOP** producing this much single-use plastic??

### Brand Audit 2022 event

Now in its 5th year!



#break free from plastic





## Social Media Campaign

**ESDO, the first organization in Bangladesh to prohibit polythene bags, is working tirelessly to make single-use plastic (SUP) illegal throughout the country. Continued advocacy, campaigning, and awareness-raising are vital aspects of the ban SUP project. ESDO is doing everything it can to ban single-use plastic in Bangladesh, and to that end, it has organized several programs every month.**



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