

July-September,2021

QUARTERLY E-BULLETIN



ESDO's unceasing effort to stop plastic pollution and make an environmentally empathetic Bangladesh had started back in 1990. The journey towards creating legislation is one of those efforts, through which, and with mass support, ESDO looks forward to achieving more significant outcomes for promoting environmental justice.

“Draft Roadmap to Phase out Single-use Plastics”



ESDO have been campaigning successfully for many years to aware people about the adverse effect of Single-use plastic items on both our environment and human health. To share this roadmap and to receive expert opinion to enhance the work with expert’s knowledge about making our environment sustainable, ESDO organized an Expert Consultation on “Roadmap to Phase Out Single-use Plastics from Bangladesh” on 22nd August, 2021 from 11:30 AM to 1:00 PM through online platform Zoom.

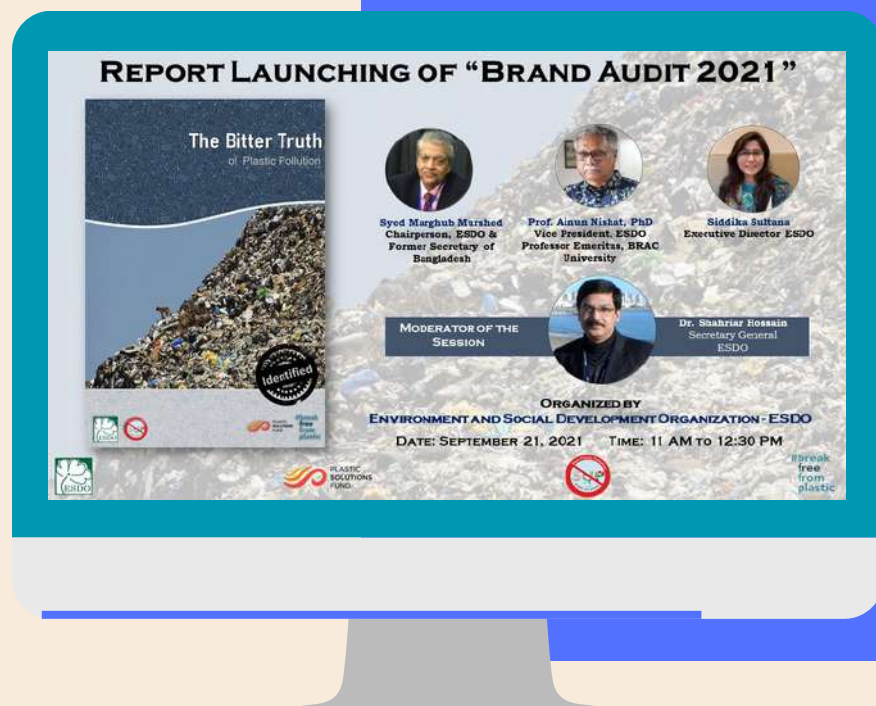
[Read More](#)



‘Brand Audit 2021’ Report Launching

Brand Audit has been playing a significant part in ESDO’s campaign against single-use plastic pollution. Since 2018, ESDO has been conducting Brand Audit and trying to reveal the top plastic polluters of Bangladesh. This year ESDO has conducted Brand Audit in Dhaka and Mymensingh City and to reveal the truth of the top plastic polluters, ESDO launched the report on 21st September, 2021 through online platform Zoom.

[Read More](#)

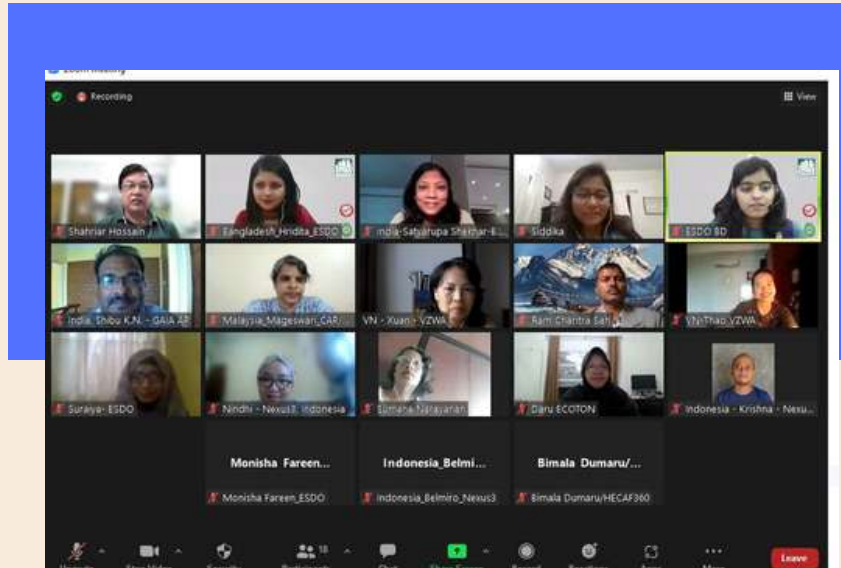


Sub-regional Campaign on Ban Single-use Plastic



ESDO is emphasizing on Single Use plastic so it can be Ban from Bangladesh. With that purpose, ESDO has drafted roadmap which shows how we can phase out single use plastic from our country strategically. To share the draft roadmap and to create a sub-regional network to beat plastic pollution crisis combinedly, ESDO organized a Sub-regional Campaign on Ban Single-use Plastic on 29th September, 2021 through online platform Zoom.

Read more



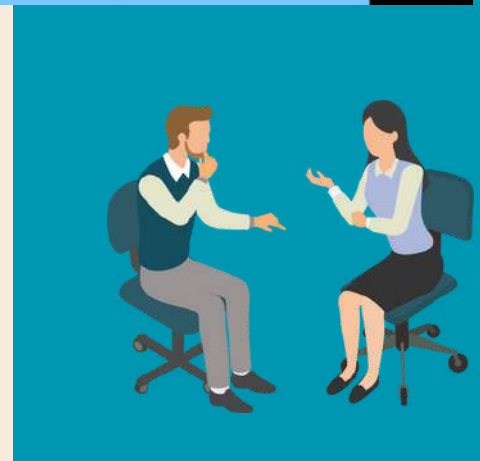
'Bangladesh Network for Banning Single-Use Plastic' Network Launch in the occasion of 'International Plastic Bag Free Day 2021'



Why Plastic is harmful?

- Fossil fuel is required to make plastic. The extraction process is contributing significantly to GHG emissions
- Most Single-Used Plastics are non recyclable
- A lot of chemical additives used in plastic products are very harmful to human health. And using these products are making us more vulnerable day by day by exposing ourselves to plastics.
- Microplastics are entering into vegetation through soil, marine animals eventually to our food chains
- Plastic don't decomposes in human timescale!

“Single-Use Plastic is the most toxic pollutant in the plastic waste stream, to protect the ecosystem and public health it is an urgent need to Ban SUP Immediately”. Activists and experts urged the government to initiate necessary steps to ban single-use plastic in Bangladesh. To address this need and to observe ‘International Plastic Bag Free Day 2021.’ Environment and Social Development Organization-ESDO, in collaboration with Plastic Solution Fund – PSF organized two virtual sessions to launch a network on “Bangladesh Network for Banning Single-Use Plastic” in July and September.



No Sachet September!

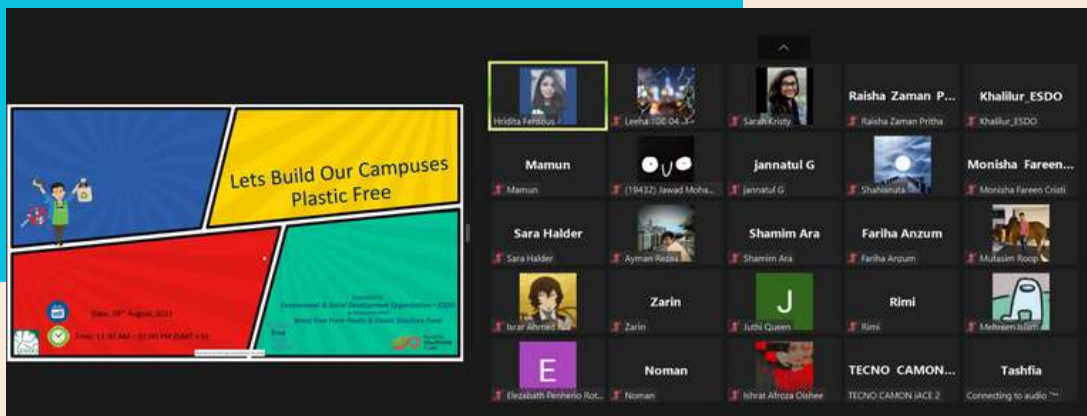


Plastic sachets can be discovered everywhere, from the deepest pits to the highest top of the biggest mountain, and used plastic bottles can be found all over the summit. Single-use plastic has become an unavoidable part of our daily lives, and if left unchecked, it may pose a threat to our very survival.

For a long time, ESDO has been working to ban single-use plastic products, and sachets are one of the most important products, as waste from these sachets is increasing at an alarming rate. Its low cost and ease of consumption are appealing and people are using them for their appealing characteristics.

With a view to that, ESDO took an initiative to observe 'No Sachet September' where we want people to know the ugly truth of sachet and aware them so that they can refuse this sachet products and make the environment plastic free.

Plastic Free Campus Initiative ☞



Environment and Social Development Organization – ESDO in association with Break Free From Plastic (BFFP), Philippines has launched a new campus awareness program named- Break Free From Plastic Campus which is a global movement that urges schools to band together and commit to going plastic-free.

[Read more](#)

Dhaka and Mymensingh City Brand Audit 2021



Brand Audit has been playing a significant part in ESDO's campaign against single-use plastic pollution. Since 2018, ESDO has been conducting Brand Audit in association with Break Free from Plastic and trying to reveal the top plastic polluters of Bangladesh. This year ESDO has conducted Brand Audit in Dhaka and Mymensingh City with more than 100 volunteers and collected 19,963 pieces of plastic wastes with a total weight of 132 kg and identified majorly 11 International and 33 local parent companies producing near about 200 brands including The Coca-Cola, PepsiCo, Nestlé, Unilever, Perfetti Van Melle, Bombay sweets and Co. Ltd, Pran RFL Ltd, Square Foods and Beverage Ltd, Akij Group, Meghna Group of Industries etc. The Coca-Cola Company, PepsiCo, Pran RFL Ltd. Nestlé and Unilever have been Bangladesh's largest plastic polluters for the fourth consecutive year.

Plastic Free July 2021

Plastic Free July is a global movement that helps millions of people be part of the solution to plastic pollution – so we can have cleaner streets, oceans, and beautiful communities. ESDO in association with Break Free from Plastic observing plastic free July since its formation. This year ESDO observed this month by preparing awareness posters and video clips. ESDO also features kids in the videos to make people understand that even the kids these days understand the importance of refusing Single use Plastic.



Social Media Campaign

International Plastic Bag Free Day 2021

Say No to Plastic

STOP
Bagging Our Planet



ESDO  Use Reusable Bags To Save The Earth  #break free from plastic

#Lets_Choose_To_Refuse_Plastic_Bag



INTERNATIONAL PLASTIC BAG FREE DAY
3rd July, 2021

ESDO  #break free from plastic

Do You Know The **Polythene Bag** You Are Using Is An **Illegal Object**?



Since 2002, Polythene Bag is ban under section 6A of Bangladesh Environment Conservation Act 1995 and government can give penalty for not abiding by it

ESDO  #break free from plastic

To do good, you actually have to do something... We can start with cutting Plastic !!



PLASTIC FREE JULY 2021

ESDO  #break free from plastic

**REFUSE
PLASTIC
BAG**

**INTERNATIONAL PLASTIC BAG FREE DAY
3 JULY 2021**

ESDO Environment and Social Development Organization
www.esdo.org, https://www.facebook.com/esdobd90




মাননীয় মেয়র,
ঢাকা (উত্তর ও দক্ষিণ সিটি) কর্পোরেশন

পরিবেশ ও জনগণের সুরক্ষার স্বার্থে, এইবারের কোরবানির মাংস বিতরণ এবং বর্জ্য সংগ্রহের জন্য, জনসাধারণ যেন প্লাস্টিকের ব্যাগ/বস্তার পরিবর্তে পরিবেশ-বান্ধব কাপড়ের বা পাটের তৈরী ব্যাগ/বস্তা ব্যবহার করে, এটি নিশ্চিত করার ব্যাপারে পদক্ষেপ নেয়ার জন্য বিনীতভাবে অনুরোধ জানাচ্ছি।

প্লাস্টিকের বিরূপ প্রভাব সমন্ধে আপনারা ইতিমধ্যে অবগত আছেন। এই প্লাস্টিকের ব্যাগ/বস্তা সাময়িক ভাবে পরিচ্ছন্নতায় সহায়তা করলেও এটি চূড়ান্তভাবে আমাদের পরিবেশের জন্য ক্ষতিকর। এই প্লাস্টিকের ব্যাগ/বস্তাগুলো অপচনশীল হওয়ায় তা নালা-নর্দমায় কিংবা জলাশয়ে জলাবদ্ধতা সৃষ্টি করে যা করোনা মহামারীতে সংক্রমণের ঝুঁকি বাড়িয়ে তুলতে পারে।

আসুন, আমাদের ঢাকা মহানগরীকে পরিচ্ছন্ন, দুর্গন্ধমুক্ত ও দূষণমুক্ত করতে আমরা সবাই একসাথে কাজ করি।

পরিবেশ ও জনস্বার্থে-
এনভায়রনমেন্ট অ্যান্ড সোশ্যাল ডেভেলপমেন্ট অর্গানাইজেশন - এসডো

ESDO   

Eco-Friendly Tips For Meat Distribution

Avoid Using **Single-Use Plastic Bags**, Instead Use Banana Leaves, Newspaper, Clothes Bag or Jute Bag To Wrap Sacrificial Meat

#Stop_Using_Single_Use_Plastic 

ESDO  For More Visit: <http://bansup.esdo.org/>  **#break free from plastic**

About one in four fish contain plastics

Can I have a plastic bag, please?

Oh, It's already inside!!

ESDO  **Refuse Single-use Plastic Items To Stop Plastic Pollution**  **#break free from plastic**

For More Information please visit: <http://bansup.esdo.org/>

CAN YOU SEE THE DIFFERENCE?!

Before **#BrandAudit2021** **After**

ESDO  **Reduce Plastic Production** **Hold The Corporation Accountable**  **free**

Our Sea Shore Then Our Sea Shore Now

Who is Responsible For This?!

PEPSICO **relevo** **WINDMILL ENERGY** **Coca-Cola** **PRAN** **Fresh**

IFAD **MATADOR** **LOYBLO** **BASHUNDHARA GROUP** **BENSON & HEDGES**

Mondelēz **Unilever** **Marlboro** **Nestlé** **Polka** **Danish**

Lets Find Out!!
Brand Audit 2021

#break free from plastic

Dear **Unilever** **PEPSICO** **Nestlé** **Coca-Cola**

Dear Unilever, PepsiCo, Nestlé & Coca-Cola,
Thanks for your quality products. But it would have been healthier if the packaging were eco-friendly.

We are sending you back the non-recyclables and we have sent the recyclables to the local recyclers on your behalf.

Please don't let our mother nature deals with your created plastic pollution.

Thank you in advance for all the initiatives you will take in the future to stop plastic pollution.

Together we can make sustainable earth for our kids and grandkids.

Best of Luck!!
From
ESDO & JFFP

Try these solutions

- > Reduce Plastic Production
- > Invest in reuse + refill systems
- > Switch to delivery and return systems

#BrandAudit2021

#break free from plastic

Around 164 million sachets are used every day!!

These sachets are nearly impossible to recycle!!

These sachet take up around 52% of the residual plastic waste stream!!

Do You Still Think Recycling Will Solve Plastic Pollution??

DID YOU KNOW?

#Say_No_To_Sachet

#break free from plastic

Introductory Session for Plastic Free Campus Initiative

Break Free From Plastic Campus

Introductory Session
28th August, 2021
Virtual Platform (Zoom)



It is very important to make students familiar with eco-friendly alternatives to single use plastic for their as well as Environment's betterment!

Elizabeth Rothi
Moderator
Eco warriors Club
YWCA Higher Secondary School



Organized By- Environment & Social Development Organization - ESDO





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