



Environment and Social Development Organization

ESDO No: AD/263/0822

Press Release for Brand Audit 2022 on Single use Plastic in Dhaka City

For immediate release (25/08/2022)

Contact name: News editor/Head of news

Press Release

Dhaka City streets is flooded with single use plastic waste!!

Around 48.7 kg of plastic waste were found in two days!

Dhaka 21 September 2022: The streets of Dhaka City is covered with single use plastic waste. Environment and Social Development Organization – ESDO conducted a two days long Brand Audit where around 48.7 kg of single use plastic waste was found.

ESDO conducted this Brand Audit as an initiative of measuring the number of different brands that can be found on plastic waste. The audit started from Dhanmondi Govt. Boys' High School and made its way to Bijoy Sharani Road via Bangladesh Jute Research Institute, TNT, Ispahani Islamia Eye Hospital, Tejgaon college and Khamarbari. About 50 students of Lalmatia Housing Society School and College participated in the brand audit and collected single use plastic wastes from the locations. In the wastes, ESDO majorly identified 6 international and 14 local parent companies producing near about 76 brands including the Coca-Cola, PepsiCo, Nestlé, Unilever, Perfetti Van Melle, Mondelez, Bombay sweets and Co. Ltd, Pran RFL Ltd, Square Foods and Beverage Ltd, Akij Group, Meghna Group of Industries etc.

Secretary General of ESDO Dr. Shahriar Hossain, principal of Lalmatia housing Society School and College Mr. Akmal Hossain along with some teachers of same school, journalists and ESDO team was present at the audit.

According to Dr. Shahriar Hossain, “The solution of the plastic pollution is Zero waste approach through which it is not only easy but also possible to achieve plastic free world.”

The Brand Audit tool is designed by Break Free from Plastic (BFFP) Global movement. The brand audit is mainly done to promote mass awareness and also for the manufacturers on safeguarding the environment from the harmful consequences of using single use plastics.

For more information, please contact:

Khalilur Rahman

Sr. Program Officer, ESDO

Email: info@esdo.org

khalilur@esdo.org

Mobile: +8801762-053420

Member of

